



Jazz London Radio is currently looking for a part time Sales Executive on a commission only role:

Jazz London Radio is London's premiere jazz internet radio station which has been broadcasting for 14 months. The station is expanding its audience with a range of programmes to cater for different taste of jazz fans and fans of music in general: We are looking to attract advertising for both the radio station and the website. We are looking for someone with good communication skills, energy, and is able to take initiative and work without supervision whilst providing updates of progress. Previous experience desirable and commission rate will be generous. Role of Sales Executive:

- 1: Jazz London Radio will provide a list of organisations / music venues / companies to engage in idea of advertising with Jazz London Radio. Sales Executive to act on list provided.
2. Agree on developing a sales action plan and timetable on how and when to approach companies. Agree targets on companies and venues to be contacted on a weekly basis, focusing on outputs and outcomes of companies contacted for potential advertising.
3. Provide a bi-weekly update of companies approached with outputs and outcomes of those contacts.
4. Make recommendations to Jazz London Radio re new companies / organisations / venues to contact, based on research or prior knowledge of advertising in former roles.

Please send a detailed CV to [official@jazzlondonradio.com](mailto:official@jazzlondonradio.com) or get in touch with Laurie Burnette on 0747 9810961 if you would like to discuss further.